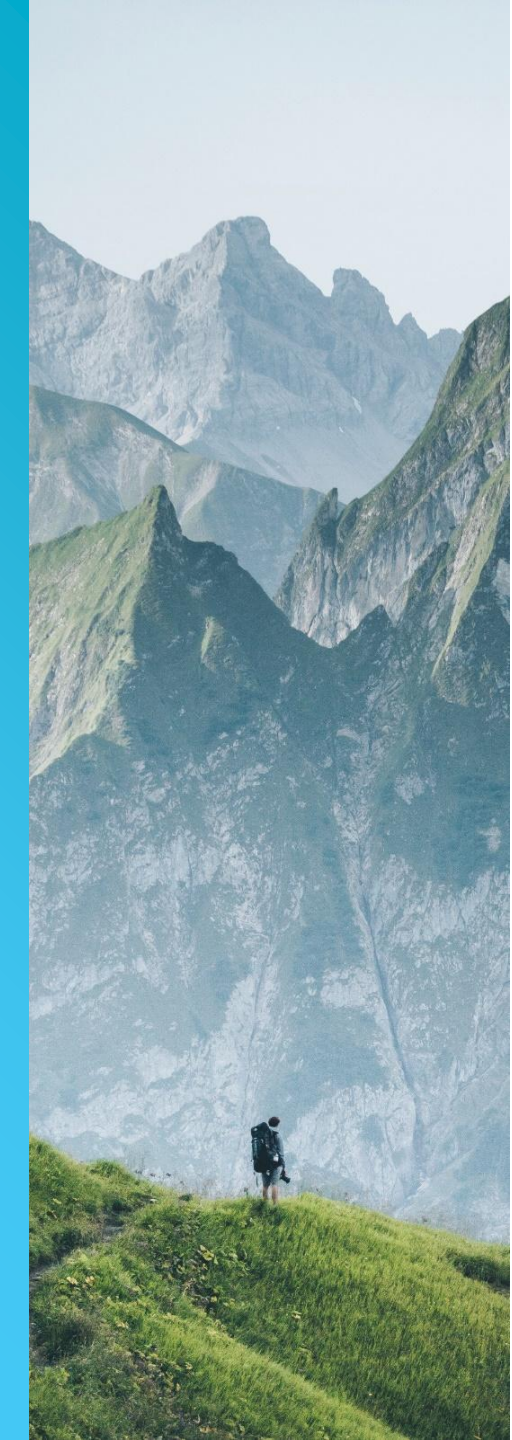




# New Deal For Nature and People

CSO Engagement

**JULY 2019**







# The Case for a New Deal for Nature and People





## Our planet is collapsing

**1°C**

Temperature increase since pre-industrial times... most ecosystems will struggle at 2°C warming

**6<sup>th</sup>**

Mass extinction<sup>1</sup>... the first since the disappearance of the dinosaurs, and the first driven by humankind (a.k.a. the Anthropocene)

**60%**

overall decline in vertebrate population sizes (i.e., mammals, mammals, birds, reptiles, amphibians and fish) between 1970 and 2014

1. When Earth loses 75%+ of species in geologically short interval  
Source: WWF Living Planet Report 2018, IPCC report, Barnosky, A. D. et al. "Has the Earth's sixth mass extinction already arrived?"

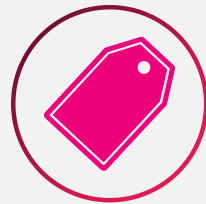




report provides  
science-based  
support for the  
New Deal



**Earth is in crisis:** at the current rate of nature loss, **up to 1 million species may become extinct**, many within several decades



**Major economic cost:** **amount of global crop output at risk** due to pollinator loss is **\$235 - \$577 billion**



**Global species extinction:** **10 – 100s of times** higher than the natural background rate, and the rate is accelerating

# A unique opportunity to mobilize for nature and people in 2020 via an integrated approach to the climate, nature and development agendas



First **review of progress against the environmental targets** of the SDGs



75th UN anniversary  
an opportunity to **identify where to redouble efforts** to address global challenges

**2020**



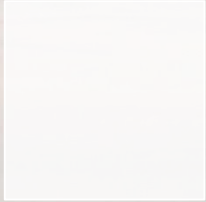
**Convention of Biological Diversity**  
CoP held in China and **Aichi targets reviewed**



**National Determined Contributions** become operational; **opportunity to raise ambition**







# Securing a New Deal for Nature and People in 2020



## Our vision for a New Deal for Nature and People

- Reverse the loss of nature
- Protect and restore nature by 2030 for the benefit of people and the planet

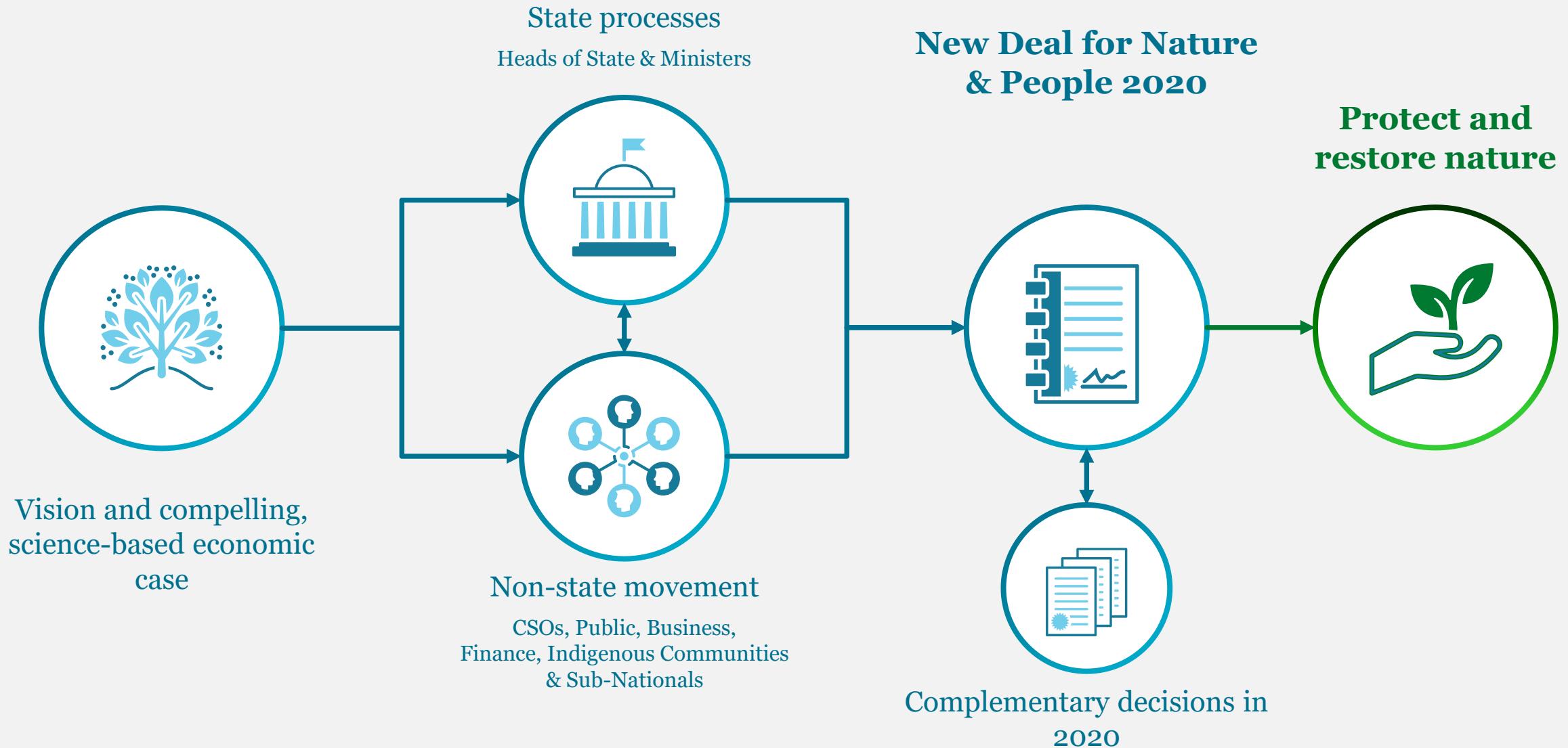


The **New Deal for Nature and People** will be reflected in a clear and **strong decision by countries/Heads of State**, by 2020, supported by all stakeholders and key players, that **strengthens global targets and mechanisms to protect & restore nature by 2030**, in support of the Sustainable Development Goals and the Paris Agreement

A definition of the New Deal for Nature and People



# The path towards a New Deal for Nature and People



# The New Deal strengthens the CBD and should align with, and support, the climate and development agendas

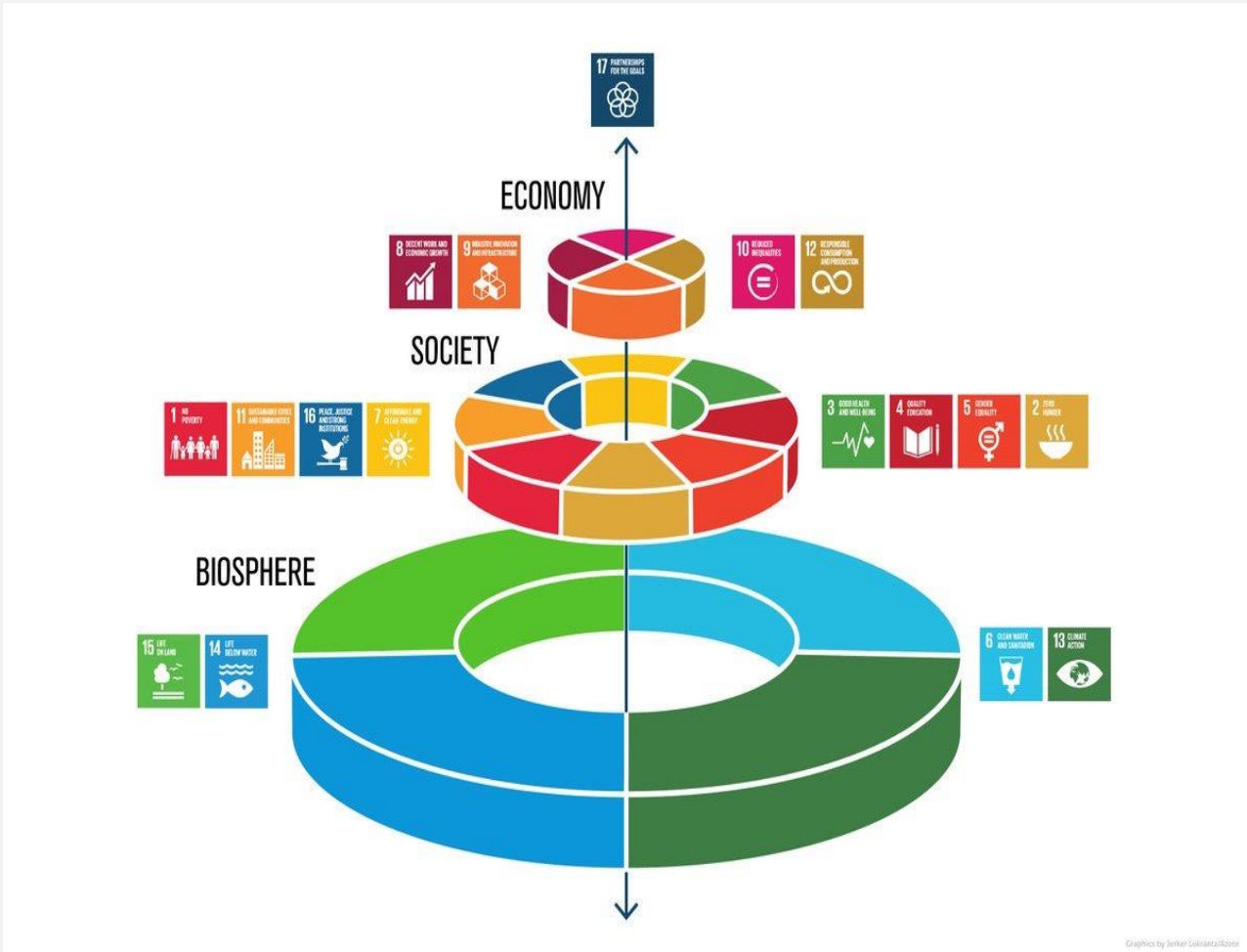
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# Nature underpins human society and development

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Critical to **preserve biodiversity** in order to **create sustainable human development**

# A new ambition



Protect and restore nature by 2030 for the benefit of people and the planet, in support of the Sustainable Development Goals



What

# by 2030

## Loss of Diversity of Life



## Loss of Natural Spaces



## Human Footprint





## A new ambition



Protect and restore nature by 2030 for the benefit of people and the planet, in support of the Sustainable Development Goals



What

**Loss of Diversity of Life**

**Loss of Natural Spaces**

**Human Footprint**

**by 2030**

Why



Food for 9 billion



Water for 9 billion



Diversity of life



Stable climate



Good quality of life

# A new ambition



Protect and restore nature by 2030 for the benefit of people and the planet, in support of the Sustainable Development Goals



How we get there

by 2030

## Zero

loss of natural habitats

## Halve

footprint of production & consumption

## Zero

extinction of species

Why



Food for 9 billion



Water for 9 billion



Diversity of life



Stable climate



Good quality of life





**Building a Movement  
for 2020 and beyond**





Mobilize support amongst **diverse Civil Society Organizations** to jointly advocate for a New Deal

## Engage and facilitate bottom-up approaches with thematically and geographically diverse CSOs

*Including but not limited to...*



*...collaborating around key events*

## Call on youth groups to collaborate to address severe risks to people from nature destruction



**Quality of life for future generations** at risk from the deteriorating health of our planet



**Source for innovative ideas** to address nature loss



**Influence decision-making today** that impacts their future

collaborate  
across sectors  
to achieve  
common goal  
to benefit  
nature &  
people



Suggest bringing together diverse CSO coalition based on alignment model

## Alignment model



Convergence around a common "call to action"



Flexibility to adapt messaging based on broad parameters



Meetings convened around key moments, initiatives

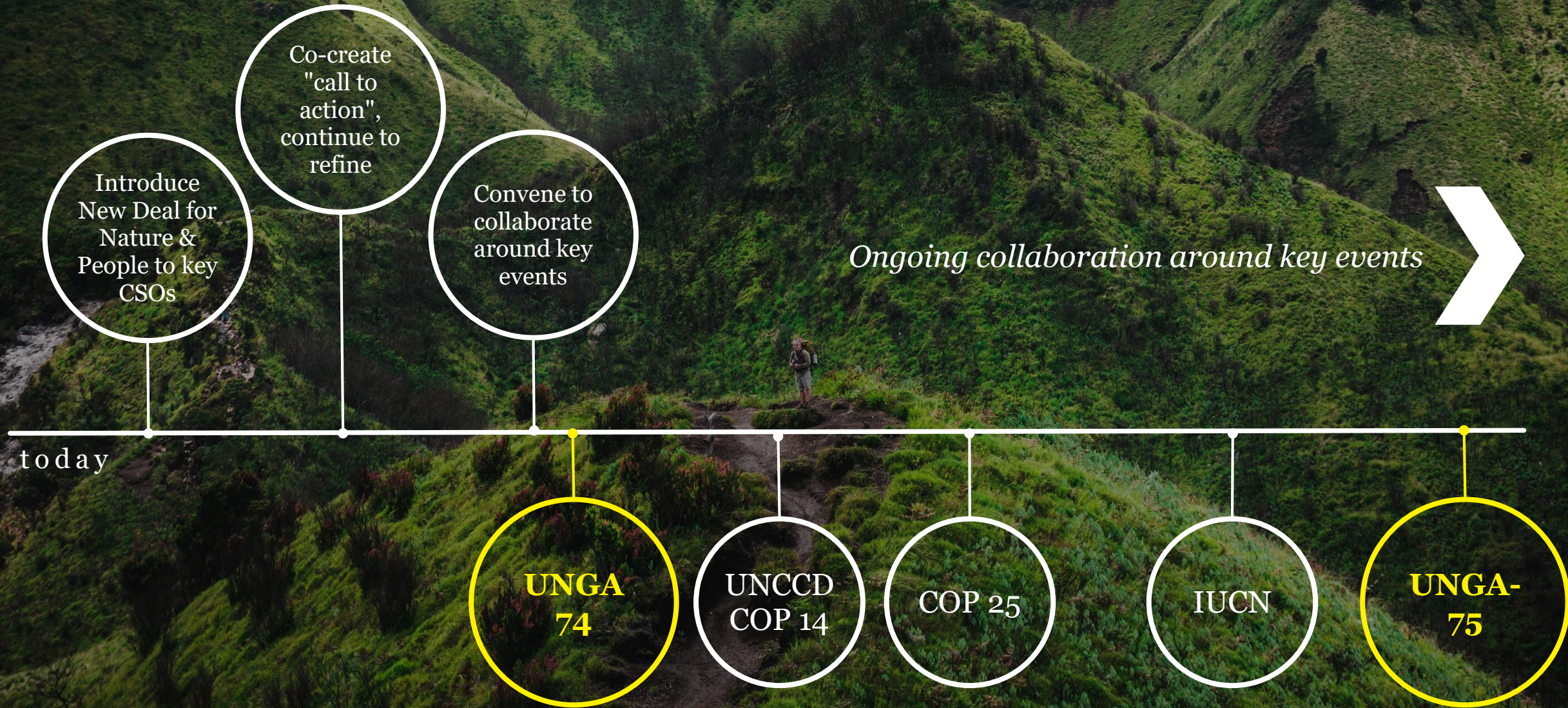


Open membership

*Ensure voices of the **global south, local organizations, and indigenous peoples** drive and help co-create engagement*



# Propose set of next steps to push coalition forward



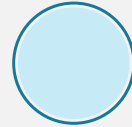




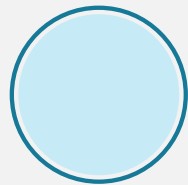
## What you can do



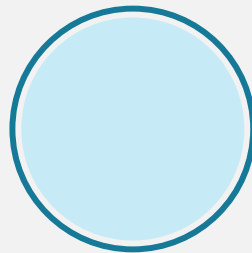
**Act as a champion** for the New Deal for Nature & People in your organization



**Bring along other CSOs** in your network to support the New Deal for Nature & People



**Co-create a "call to action"** with other CSOs



**Collaborate to co-program around key events** (e.g. UNGA74, IUCN, etc.)





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**WWF**